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Contact: Chris Shroyer, President

Company: EdgeData, LLC

Phone: 319-651-9573

Email: cshroyer@edgedata.net

EdgeData Announces Chris Shroyer as President

GRAND FORKS, North Dakota (April 28, 2016)—EdgeData, a Grand-Forks-based company that equips enterprises to systematically capture, compute and consume big-data intelligence, announced the hiring of Chris Shroyer as President.

Shroyer brings more than 25 years of experience in technology sales, marketing and customer service to his new position. Previously Vice President of Sales and Marketing at Involta, Shroyer has worked with companies ranging from small startups to Hewlett-Packard and other Fortune 100 global corporations.

"With his successful track record of technology sales and long-term relationship-building, we expect Chris to be a force multiplier in EdgeData's future," said Jeff Thorsteinson, founder and Chief Technology Officer of EdgeData.

In 2015, EdgeData was awarded with and matched a $450,000 Research ND grant to the University of North Dakota (UND) by the North Dakota Centers of Excellence Commission. The grant will be used for applied research aimed at commercialization of services related to EdgeData's proprietary processes and software, BladeEdge, for inspecting industrial wind turbine blades with Unmanned Aircraft Systems (UAS).

EdgeData has partnered with LM Wind Power, the world's leading independent blade supplier to the wind industry, to perfect and deploy BladeEdge. BladeEdge will automate activities associated with condition assessments and service planning for wind turbine blades; and eliminate the safety

risk associated with elevated work for inspections. As members of both AUVSI (The Association for Unmanned Vehicle Systems International) and AWEA (The American Wind Energy Association), EdgeData is positioned at the leading edge of these industries.

"EdgeData and its partners have an innovator's advantage in the marketplace and a phenomenal team behind it," said Shroyer. "I'm looking forward to growing the company and delivering value to our clients."

Learn more about EdgeData at EdgeData.net.

About EdgeData

EdgeData equips enterprises to systematically capture, compute and consume data intelligence to grow profits and market share, protect cash flow and make data-driven decisions. EdgeData serves the wind energy market with BladeEdge, an application that provides for management of efficiency, return on investment decisions for repairs and upgrades and the information necessary to improve performance and extend blade life. Get more information at **edgedata.net.**