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EdgeData Launches BladeEdge, Innovate Analytical Software Portal

NEW ORLEANS, Louisiana – EdgeData, LLC, a Grand Forks, North Dakota-based software firm, announced the launch of BladeEdge, an innovative software analytics portal, customized for the wind energy industry, at the American Wind Energy Association’s (AWEA) Windpower Conference & Exhibition in New Orleans, Louisiana. BladeEdge software transforms raw data from aerial inspection into actionable intelligence for wind turbine manufacturers, inspection and repair providers and operations and maintenance companies.

“It is an exciting time in the wind energy industry,” stated Lonnie Bloomquist, CEO and Chairman of EdgeData. “Technology is advancing rapidly, allowing companies the ability to gather and have access to volumes of data. The challenge is turning the data into business value.” BladeEdge not only offers the ability to manage inspection and maintenance records in a single portal, the software also includes a streamlined interface providing access to the data intelligence in an effort to better manage wind farm assets.

BladeEdge is the first automated analytical software tool in the industry. Data is captured using Unmanned Aircraft Systems (UAS, or commonly known as drones) and uploaded into a sophisticated software portal. The portal includes tools, such as revenue loss calculators, that can be leveraged to help make more informed business decisions regarding maintenance and repair.

EdgeData has been working in conjunction with several wind farm operators and LM Wind Power, the worlds’ leading independent blade manufacturer, to develop the portal. In addition to offering automated condition assessments, the process increases worksite safety, minimizes annual energy production (AEP) losses due to poor blade conditions, identifies necessary repairs prior to costly service, and extends the lifespan of the turbines.

“The BladeEdge portal brings maturity to the wind industry by presenting big-data in an easily consumable manner,” continued Bloomquist. BladeEdge will preview during the AWEA Windpower Conference & Exhibition May 23-26, and will become commercially available after the show.

For additional information or for a demonstration, visit www.BladeEdge.net.

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About EdgeData

EdgeData equips businesses in a variety of industries to capture and use “big data” intelligence to grow profits and market share, ensure compliance, hone competitive advantage and make data-driven decisions. EdgeData serves the wind energy market with BladeEdge, an analytical software suite that transforms aerial inspections into actionable intelligence to improve performance and extend blade life. For more, visit <http://edgedata.net>