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EdgeData Welcomes New Director of Operations

Cedar Rapids, Iowa—EdgeData, LLC is pleased to announce the addition of Lorie Hines as Director of Operations. In this role, Hines will manage operations of BladeEdge, EdgeData's artificial intelligence (AI)-driven image analysis engine for the wind industry.

"Lorie brings valuable insight and experience to the BladeEdge team during a time of rapid growth," said Chris Shroyer, President and Co-founder of EdgeData. "She possesses a combination of technical knowledge and project management expertise that will enable BladeEdge's capacity for growth. We're delighted to add her capabilities to our leadership team."

As Director of Operations, Hines will draw on her experience in technology, risk management and problem solving to oversee the technical architecture that supports all BladeEdge applications. BladeEdge is powered by EDDIE, the company's AI analytics engine designed specifically for the wind industry. EDDIE enables automated condition assessment of blade inspection images, data analytic processing and report generation.

The BladeEdge application suite includes the BladeEdge Controller Application (BE-APP^{SM}), the BladeEdge Capture Assurance Tool (BE-CAT^{SM}), BladeEdge Analytics and the BladeEdge User Dashboard. Together, these applications streamline windfarm management, from data capture to data management, and ultimately artificial intelligence and analytics.

Hines will also manage the BladeEdge application development team to ensure the regular and timely release and integration of innovative operations solutions, and will work with BladeEdge's strategic partners in marketing, security and more.

Hines has led a successful career in the technology industry, most recently serving as Operations and Systems Manager/Project Manager at RSM US LLP, a leading provider of audit, tax and consulting services in Cedar Rapids, Iowa. At RSM, Hines developed a successful strategy for deploying an internal client engagement software tool for a consulting firm spanning several industries. Her previous experience includes leading a team of 12+ business analysts at Aegon Asset Management as a Business Analyst and Quality Assurance Manager and

deploying a company-wide information security standards and requirements compliance program as the Information Security Officer at TransAmerica.

About EdgeData
EdgeData, based in Grand Forks, North Dakota, with corporate offices in Cedar Rapids, Iowa, equips businesses with the software to systematically capture, compute and consume big data intelligence. BladeEdge is the company's software innovation for the wind energy sector and is the first automated analytical software tool customized for the wind energy industry.

Learn more about EdgeData or BladeEdge at bladeedge.net